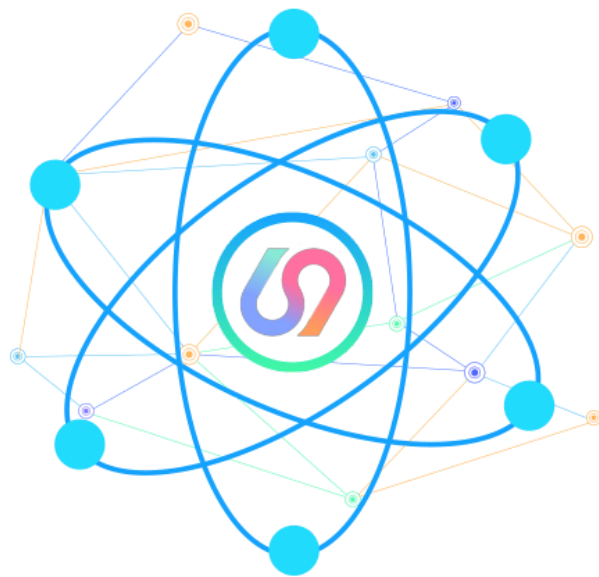


Horny Coin

White Paper



Preface

Horny Coin is a deflationary token that operates on the Binance Smart Chain meaning there are virtually no gas fees and almost instantaneous swaps! This is a token that rewards holders and punishes sellers, which can encourage a steadier price action. Horny Coin is a community project, meaning that the community will be involved in the development of the project, each member will be able to participate in discussion and submit ideas. Horny Coin main goal is to tap into the porn industry and provide a novel 18+ NFT marketplace where users will be able to buy, sell, swap and collect exclusive 18+ content! As well as a platform that creators can charge for private content, where they get paid in crypto and tipped in HORNY.

18+ NSFW Platform

Creators will be able to upload their 18+ content with fans able to pay in crypto, and tip in HORNY!

There will be an NSFW NFT marketplace built as well as a platform where creators can charge a monthly/yearly fee for private content. This gives creators an opportunity to generate an additional income stream instead of relying on private content alone.

Paying for adult content in crypto provides both buyers and creators with anonymity, something that other popular platforms fail to provide. Additionally, crypto does not have as many handling fees as fiat, therefore we are able to charge a more competitive rate, providing creators with a greater income.

Our fee will be 85% to the creator, 15% to the platform which is 5% less than the leading private content platform! That 5% difference can make a world of difference to creators trying to establish themselves in a competitive niche.

Tipping in HORNY means that since our creators' wages don't depend on it, they are more likely to hold their HORNY and watch them grow! Furthermore, creators have the potential to earn passive income through the redistributive nature of the token (as long as the price continues to rise).

We want to take pornography, a multi billion dollar industry and put it on the blockchain.

The NFT marketplace will allow people to post full length pornographic clips with video, sound, and also GIFs or pictures. The material will be stored in your wallet, and on the blockchain. All you need are your wallet keys!

This is different from other marketplaces because people will be able to post full pornographic videos and buy them, send them, sell them, collect them. They can do this without ever having the file stored on their computer, meaning they can keep their porn private.

It will be the first marketplace of its kind, we will have a copyright bot developed before porn minting is open to the public. This ensures that content is not being copied or stolen.

We are serious about stopping any illegal content onto the platform - there will be robust KYC checks to ensure anyone posting is 18 or over. Additionally, we will manually check each piece of content to ensure it is fit for posting.

Our future plans include exploring other ways creators can earn a living through adult content, such as having live cams. The possibilities are endless and although people have tried, nobody has done this on Binance Smart Chain (BSC).

The platform is already a work in progress, with multiple UI mockups created and the aim of making it as accessible as possible (for creators who may be new to crypto, but see the benefits that paying/being paid in crypto gives).

Whilst this platform is in progress, we are raising funds for marketing/development costs as well as creating awareness, through selling custom made NFTs on our brand new 18+ NFT marketplace! This allows partnerships to be formed with these creators before the platform has even launched, so that upon launch there will be a greater chance of creators uploading content right away! Horny Coin has the potential to be a great disruptor to the NSFW industry; providing unique ownership to customers and giving NSFW creators greater value for their content.

Additionally, we offer liquidity providers the opportunity to stake HORNY to earn exclusive collectable Horny Coin NFT's, complete with animation and sound!

Future Plans

In the future, to reward holders we would like to carry out a buy back and lock of LP tokens. We could also potentially do a buy back and burn. This would be done with a percentage of the profits generated from the platform.

Regulation

We aim to be pioneers in placing explicit material on blockchain. This is a challenge but also a great opportunity to lead the field in this new market to demonstrate how crypto & blockchain can be used safely and effectively in this context.

We have taken the decision to only associate with NSFW artists:

- Who are clearly over the age of 18 along with matching identification that proves their age.
- That have professional quality material to view in the public domain.
- That can be spoken to directly without going through a third party.
- That neither produces or have been involved with material where adults are depicted as children.
- That are clearly already established in the industry.

By only dealing with participants that can fulfill the above criteria, the development team can satisfy themselves that they are genuine, experienced people who are acting of their own free will.

We encourage input from all members of our community which may contribute to the prevention of harm.

Please email: info@hornycoin.net

Transparency

We have an active, non-anon team on all our socials.

We feel this is incredibly important considering how many projects get abandoned by the developers.

That's why we promise to be active on all current socials, to answer any questions you may have and to enforce a strong community spirit!

There is a team wallet that will be used for any costs associated with the project, for example; marketing, dev costs, exchange listing costs etc. Everyone has the ability to see the transactions of this wallet as it is in the public domain, furthermore, we will let everyone know of any large transactions that are to be withdrawn from this wallet.
